

## Every One Counts

Kea New Zealand's Global Survey of Expatriate New Zealanders

Period: 1 March - 8 May 2006 (69 days)

Total Responses: 18,002



Regions represented by the survey respondents

Region	%
Africa	0.8%
Australia	26.5%
Caribbean	0.3%
Europe	7.3%
Middle East	1.5%
North America	14.1%
North Asia	4.3%
Oceania	0.3%
South America	0.5%
South Asia	3.1%
United Kingdom	41.4%

- 1 Which of these best describes your relationship to NZ? (select one) Response\*
- § I am a NZ citizen because I was born in NZ 87.9%
  - § I am a NZ citizen because I was born out of NZ to parents who were NZ citizens 4.8%
  - § I came to NZ as an immigrant, and now I am a naturalized NZ citizen 4.9%
  - § I am a Permanent Resident of NZ, but not a citizen 1.0%
  - § I was formerly a NZ citizen, but I no longer hold this status 0.3%
  - § I was formerly a Permanent Resident of NZ, but I no longer hold this status 0.6%
  - § Other 0.5%

- 2 If you ARE a NZ citizen, do you also hold citizenship in any other country? (select one) Response
- § No, I only hold NZ Citizenship 65.9%
  - § Yes 34.1%

- 3 If you are NOT a NZ citizen, in what country do you hold citizenship? (select one)

Afghanistan	England	Italy	Singapore
Albania	Equatorial Guinea	Japan	South Africa
Algeria	Fiji	Malaysia	Turks & Caicos Islands
American Samoa	Germany	Mauritius	United States
Australia	Greenland	Netherlands	Uzbekistan
Azerbaijan	Hong Kong (China)	Netherlands Antilles	Vatican City
Canada	India	New Zealand	Wales
China	Iraq	Nigeria	
Denmark	Ireland, Northern	Philippines	
East Timor	Ireland, Rep. of	Scotland	

- 4 What level of economic connection with NZ do you maintain while living overseas? (select all that apply) Response
- § I travel to NZ at least once a year for business 8.1%
  - § I am actively involved in the ownership or management of a business that is based in NZ 2.3%
  - § I conduct business relationships with NZ in an organisation that is based outside NZ 3.7%
  - § I am employed overseas by a NZ-based firm 2.6%
  - § I own residential property in NZ 19.0%
  - § I own commercial property in NZ 1.4%
  - § I have equity investments in NZ (e.g. shares, mutual funds) 14.7%
  - § I have other financial interests in NZ (e.g. bank accounts, securities) 56.5%
  - § I don't have any economic connection with NZ. 33.0%

\* "No response" answers have been removed from all calculations. Where multiple answers are allowed, columns may sum to more than 100%; otherwise, columns may not sum to 100.0% due to rounding.

5	What level of social connection with NZ do you maintain while living overseas? (select all that apply) <ul style="list-style-type: none"> <li>§ I have one or more parents or step-parents living in NZ</li> <li>§ I have one or more siblings living in NZ</li> <li>§ I have one or more children living in NZ</li> <li>§ I maintain connections with my whanau or extended family</li> <li>§ I maintain strong connections with one to 10 friends in NZ</li> <li>§ I maintain strong connections with more than 10 friends in NZ</li> </ul>	Response  81.8% 76.4% 7.0% 51.0% 53.0% 38.1%
6	Which of these best describes your main reason for living outside NZ? (select one) <ul style="list-style-type: none"> <li>§ Family/marital connections overseas</li> <li>§ Opportunities for family members other than myself (e.g. spouse or children)</li> <li>§ My NZ employer required/asked me to work overseas</li> <li>§ A specific job offer from a new employer overseas</li> <li>§ General job/economic/income prospects overseas</li> <li>§ Study</li> <li>§ Enhanced lifestyle/culture/excitement overseas</li> <li>§ To retire</li> </ul>	Response  16.6% 4.7% 2.2% 6.5% 37.0% 2.2% 30.6% 0.3%
7	Which of these best describes your future plans? (select one) <ul style="list-style-type: none"> <li>§ I will return to NZ permanently</li> <li>§ I am likely to return to NZ permanently</li> <li>§ I have not yet decided whether to return to NZ permanently</li> <li>§ I am likely to remain overseas permanently</li> <li>§ I will be remaining overseas permanently</li> <li>§ I don't know</li> </ul>	Response  22.5% 27.4% 26.6% 14.1% 3.8% 5.6%
8	If you will or may return to NZ permanently, which of these best describes your main reason? (select one) <ul style="list-style-type: none"> <li>§ Family/marital connections in NZ</li> <li>§ Opportunities for family members other than myself (e.g. spouse or children)</li> <li>§ My employer will want me to return to NZ</li> <li>§ General job/economic/income prospects in NZ</li> <li>§ Study</li> <li>§ Enhanced lifestyle/culture in NZ</li> <li>§ To retire</li> </ul>	Response  39.4% 4.1% 0.9% 3.0% 0.7% 51.8% 15.0%
9	If you are planning to come back to NZ permanently, this is most likely to be ... (select one) <ul style="list-style-type: none"> <li>§ Within one year</li> <li>§ Between one and five years from now</li> <li>§ In more than five years</li> </ul>	Response  10.3% 53.6% 36.1%
10	How do you keep in touch with what is happening back in NZ? (select all that apply) <ul style="list-style-type: none"> <li>§ Family/friends</li> <li>§ Business relationships/connections</li> <li>§ Websites, newspapers, magazines that I subscribe to or view regularly</li> <li>§ Websites, newspapers, magazines that I view occasionally</li> <li>§ Organizations that I belong to or participate in regularly</li> <li>§ NZ Government sources (e.g. MFAT, NZTE)</li> </ul>	Response  96.9% 15.1% 56.3% 44.2% 10.4% 5.4%
11	Which statement best describes how you perceive NZ's overall progress in the LAST 10 years? (select one) <ul style="list-style-type: none"> <li>§ NZ has made a lot of progress and has done most things right</li> <li>§ NZ has made noticeable progress, but it could or should have done better</li> <li>§ NZ has moved backwards a little</li> <li>§ NZ has slid back a long way</li> <li>§ I have no opinion</li> </ul>	Response  37.6% 43.1% 7.4% 2.3% 9.5%

- 12 Which statement best describes how you perceive NZ's likely progress overall in the NEXT 10 years? (select one) Response
- § NZ is doing most things right, and so will make a lot of progress 25.3%
  - § Things will get better in NZ, but I am concerned that it won't reach its full potential 51.1%
  - § NZ is likely to move backwards a little 10.4%
  - § NZ will probably slide back a long way 2.3%
  - § I have no opinion 11.0%

- 13 Are you? Response
- § Male 48.8%
  - § Female 51.2%

- 14 When were you born?

0 - 4 years	0.1%	35 - 39 years	14.2%
5 - 9 years	0.0%	40 - 44 years	8.6%
10 - 14 years	0.1%	45 - 49 years	5.9%
15 - 19 years	0.8%	50 - 54 years	4.9%
20 - 24 years	6.0%	55 - 59 years	4.3%
25 - 29 years	27.3%	50 - 64 years	2.2%
30 - 34 years	24.2%	65+ years	1.3%

- 15 Which country were you born in?

Afghanistan	Equatorial Guinea	Latvia	Philippines
American Samoa	Estonia	Lebanon	Poland
Argentina	Ethiopia	Liberia	Russia
Australia	Fiji	Luxembourg	Samoa
Austria	Finland	Malawi	Scotland
Bahamas, The	France	Malaysia	Serbia and Montenegro
Bahrain	Galapagos Islands	Malta	Singapore
Bangladesh	Germany	Mauritius	Slovenia
Barbados	Ghana	Mexico	Solomon Islands
Belgium	Gibraltar	Morocco	Somalia
Bermuda	Hamilton	Mozambique	South Africa
Bolivia	Honduras	Namibia	Sri Lanka
Bosnia and Herzegovina	Hong Kong (China)	Nepal	Sweden
Botswana	Hungary	Netherlands	Switzerland
Brazil	India	Netherlands Antilles	Taiwan
Brunei	Indonesia	New Caledonia	Tanzania
Cambodia	Iran	New Zealand	Thailand
Canada	Iraq	Nicaragua	Tonga
Chile	Ireland, Northern	Niger	Turkey
China	Ireland, Rep. of	Nigeria	Uganda
Colombia	Israel	Niue	Ukraine
Cook Islands	Italy	Norfolk Island	United Arab Emirates
Croatia	Japan	Norway	United States
Cyprus	Jordan	Oman	Vanuatu
Denmark	Kenya	Pakistan	Venezuela
Dominica	Kiribati	Panama	Vietnam
Egypt	Korea, South	Papua New Guinea	Wales
England	Kuwait	Peru	Zambia
			Zimbabwe

16	How long have you lived in your current country of residence? (select one)	Response
§	Less than one year	15.8%
§	1-2 years	14.8%
§	2-3 years	10.5%
§	3-5 years	19.4%
§	6-10 years	19.3%
§	11-15 years	6.5%
§	16-20 years	5.4%
§	21-30 years	6.0%
§	More than 30 years	2.5%

17 What country did you live in five years ago? (select one)

Afghanistan	Denmark	Kenya	Scotland
Albania	Dominica	Korea, South	Serbia and Montenegro
American Samoa	Dominican Republic	Kuwait	Seychelles
Angola	East Timor	Kyrgyzstan	Singapore
Antigua and Barbuda	Ecuador	Laos	Slovakia
Argentina	Egypt	Latvia	Slovenia
Australia	England	Luxembourg	Somalia
Austria	Equatorial Guinea	Macedonia	South Africa
Azerbaijan	Eritrea	Malaysia	Spain
Bahamas, The	Estonia	Malta	Sri Lanka
Barbados	Ethiopia	Mexico	Sweden
Belarus	Falkland Islands	Morocco	Switzerland
Belgium	Fiji	Mozambique	Syria
Belize	Finland	Myanmar (Burma)	Tahiti
Bermuda	France	Namibia	Taiwan
Bhutan	Gambia, The	Netherlands	Tanzania
Bolivia	Georgia	Netherlands Antilles	Thailand
Bosnia & Herzegovina	Germany	New Caledonia	Tonga
Botswana	Ghana	New Zealand	Tunisia
Brazil	Gibraltar	Nicaragua	Turkey
British Virgin Islands	Greece	Niger	Turks & Caicos Islands
Brunei	Greenland	Nigeria	Ukraine
Cambodia	Guatemala	Norfolk Island	United Arab Emirates
Canada	Honduras	Norway	United States
Canary Islands	Hong Kong (China)	Oman	Uruguay
Cape Verde	Hungary	Pakistan	Uzbekistan
Cayman Islands	Iceland	Panama	Vanuatu
Chad	India	Papua New Guinea	Vatican City
Chile	Indonesia	Peru	Venezuela
China	Iraq	Philippines	Vietnam
Colombia	Ireland, Northern	Poland	Wales
Congo, Rep. of	Ireland, Rep. of	Portugal	Wallis and Futuna
Cook Islands	Israel	Qatar	Western Sahara
Costa Rica	Italy	Romania	Zambia
Cuba	Jamaica	Russia	Zimbabwe
Cyprus	Japan	Samoa	
Czech Republic	Kazakhstan	Saudi Arabia	

18	Which ethnic group do you belong to? (select any that apply)	Response
§	NZ European	87.0%
§	Maori	8.0%
§	Samoan	0.9%
§	Cook Island Maori	0.3%
§	Tongan	0.2%
§	Niuean	0.1%
§	Chinese	1.6%
§	Indian	0.7%
§	Other	9.1%

19	How many living children do you have? (select one)	Response
	§ None	66.9%
	§ One	9.6%
	§ Two	14.0%
	§ Three	6.3%
	§ Four	2.2%
	§ Five or more	1.0%
20	Which statement best describes the citizenship status of your children or most of your children if their status differs? (select one)	Response
	§ NZ citizen(s) only	35.7%
	§ Citizen(s) of NZ and one or more other countries	42.3%
	§ Not citizen(s) of NZ	22.0%
21	If you are in a long-term domestic partnership, whether or not legally married, what is the citizenship status of your partner or spouse? (select one)	Response
	§ NZ citizen only	34.3%
	§ Citizen of NZ and one or more other countries	15.5%
	§ Not a citizen of NZ	50.2%
22	How many ADULT New Zealanders in your immediate household will NOT be completing this survey?	Response 6,161
23	How many CHILD New Zealanders in your immediate household will NOT be completing this survey?	Response 4,917
24	Do you yourself own, or partly own, the dwelling that you usually live in (with or without a mortgage)? (select one)	Response
	§ Yes	35.4%
	§ No	64.6%
25	How did you yourself get income in the 12 months ending today? (select all that apply)	Response
	§ Wages, salary, commissions, bonuses, paid by my employer	84.4%
	§ Self-employment, or business I own and work in	17.2%
	§ Interest, dividends, rent, other investments	24.8%
	§ Regular payments from work-accident insurance	0.1%
	§ NZ Superannuation or Veterans Pension	0.4%
	§ Other superannuation, pensions or annuities (non NZ sources)	1.5%
	§ Government-paid social assistance, welfare benefits or parental leave payments	1.6%
	§ Privately paid parental leave payments, eg paid by my employer	0.4%
	§ Student allowance paid by a government	1.0%
	§ Other sources of income, counting support from people who do not live in my household	2.8%
	§ No source of income during that time.	2.4%
26	From all sources of income, what is your total income (before tax or any deductions) for the 12 months ending 31 March 2006? Currency is \$NZ where NZ\$100 = GBP38, US\$69, Aust\$90. (select one)	Response
	§ Loss	0.2%
	§ Zero income	2.0%
	§ \$1 - \$5,000	1.3%
	§ \$5,001 - \$10,000	1.6%
	§ \$10,001 - \$15,000	1.8%
	§ \$15,001 - \$20,000	2.0%
	§ \$20,001 - \$25,000	2.3%
	§ \$25,001 - \$30,000	2.9%
	§ \$30,001 - \$35,000	3.4%
	§ \$35,001 - \$40,000	5.1%
	§ \$40,001 - \$50,000	8.6%
	§ \$50,001 - \$70,000	18.0%
	§ \$70,001 - \$100,000	18.9%
	§ \$100,001 or more	31.9%

27	If in the 7 days that ended Sunday 5 March 2006 you worked for pay or profit, which of these were you? (select all that apply)	Response
	§ A paid employee	85.2%
	§ Self-employed and NOT employing others	12.8%
	§ An employer of other person(s) in my own business	4.2%
	§ Working in a family business or family farm without pay	0.6%
28	How many hours, to the nearest hour, do you usually work each week in this job? (select one)	Response
	§ 0-5 hours	1.8%
	§ 6-10 hours	2.1%
	§ 11-20 hours	3.1%
	§ 21-30 hours	4.6%
	§ 31-40 hours	36.8%
	§ 41-50 hours	36.7%
	§ More than 50 hours	14.9%
29	What is the most appropriate description for the industry that you work in? (select one)	Response
	§ Agriculture, forestry and fishing	1.0%
	§ Mining	1.0%
	§ Manufacturing	3.9%
	§ Electricity, gas and water supply	1.1%
	§ Construction	4.7%
	§ Wholesale trade	1.8%
	§ Retail trade	3.4%
	§ Accommodation, cafes and restaurants	2.3%
	§ Transport and storage	2.6%
	§ Communication services	7.2%
	§ Finance and insurance	13.4%
	§ Property and business services	3.7%
	§ Government administration and defence	4.0%
	§ Education	9.9%
	§ Health and community services	7.8%
	§ Cultural and recreational services	1.7%
	§ Personal and other services	1.2%
	§ Unpaid family worker	0.8%
	§ Unemployed	0.6%
	§ Other	27.9%
30	What is your highest educational qualification? (select one)	Response
	§ Doctorate	3.2%
	§ Master's degree including MBA	9.9%
	§ Post-graduate certificate or diploma (including Honours-level study)	15.3%
	§ Bachelor's degree	33.5%
	§ Other tertiary diploma or certificate	20.9%
	§ Secondary school	17.2%
31	Where was your highest educational qualification obtained? (select one)	Response
	§ New Zealand	81.6%
	§ Overseas	18.4%
32	In what year was your highest qualification obtained?	
	§ Range: 1936 to 2006	
	§ Mean: 1997	
	§ Average: 1994	